In Focus



British Invasion

Smythson of Bond Street Infiltrates Atlanta's Party Scene

Leave it to the British to think of everything when it comes to etiquette and entertaining. Like this Entertaining Set, shown above, from Smythson of Bond Street, England's stationer to the stars. (The company has been known to custom match note cards to the interior of a Bentley.) Bound in black or red pigskin and lined in suede, the Set is equipped with all the necessary tools for staging a posh party at home: 30 invitations with envelopes; 10 menu cards; 25 gilt place cards in various sizes; 12 pewter place card holders in the shape of apples; and leather menu and guest books. Best of all, it includes a round, leather table planner and small, white cards on

which you can write down all of your guests' names and then endlessly move them around the wheel as you fret over possible matchmaking faux pas. The box even comes with a tiny lock and key to keep gossips that might be milling about your home from discovering your master plan before the big night. Sounds like the stuff of The Importance of Being Earnest? Think again. Now that Smythson has finally opened its own boutique at Saks Fifth Avenue in Phipps Plaza, you may start seeing these around town and long for one yourself. Of course, doing things "right" has a price: In the case of the Entertaining Set it's a mere \$2,065. —TNW See Resources